

# Theory Of Change



**D Sango**

**27 April 2015**

**Netherlands**

**Development**

**Organisation**

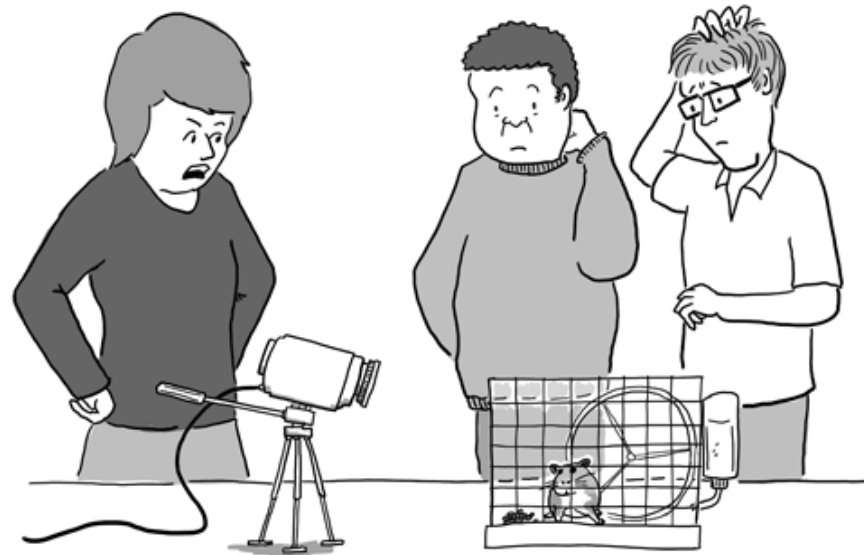


**SMART DEVELOPMENT WORKS**

# What is a theory of Change?

NOISE TO SIGNAL  
RobCottingham.com

MEASURING  
THE  
NETWORKED  
NONPROFIT  
NETWORKEDNONPROFIT.ORG



Seriously? **Nobody** remembers the theory of change behind our launching a 24-7 live hamster webcam?!

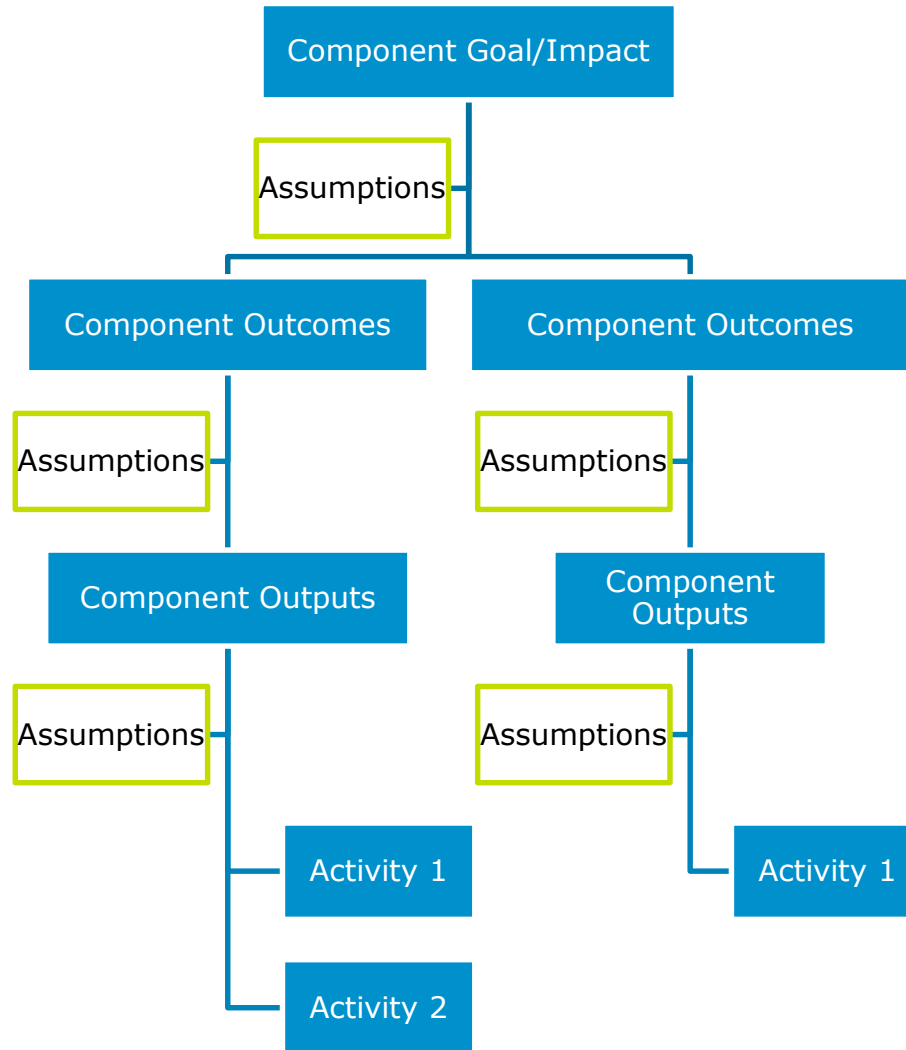
Describes what needs to change  
in a (sub)  
sector/project/intervention, why  
and how, in order to make a  
certain impact happen.

# How to develop a good theory of Change

1. Start with the problem description (Problem tree analysis)
2. Then develop an “Intervention Logic”
  1. Solutions tree (turn your problem tree into positive statements)
  2. Convert solutions tree into Result Chain (Roots=Outputs, Fruits=Outcomes, Stem=Impact)
  3. Detail YOUR intervention role
  4. Detail intervention Assumptions
  5. List risks and opportunities
3. Graphically represent the Result Chain (Results, preconditions, activities and reasons)

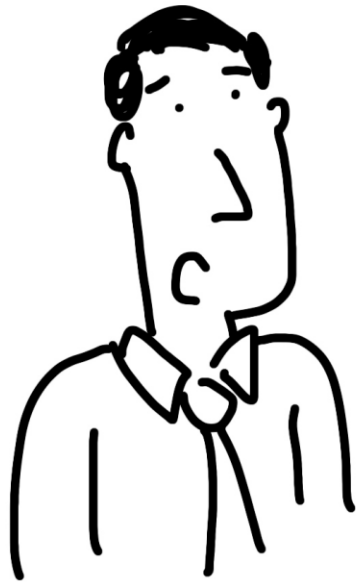
***Maximum 3 pages***

# Graphic Representation



## The Bishop's Gut Instinct?

Wow, your program was developed using research based theory. I think ours is based off of some rich guy's gut instinct.



[freshspectrum.com](http://freshspectrum.com)